

Data as Shared Goods:

How can we contribute to sustainable shared values

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COvid-19: Operation for Personalized Empowerment to Render smart prevention And care seeking [COOPERA]

Project summary



identical with WhatsApp
83 million users in Japan

This project uses the social networking service "LINE" to efficiently screen and follow up high-risk groups of new coronaviruses (COVID-19) and patients with potential coronaviruses, as well as to support patients with mild symptoms.

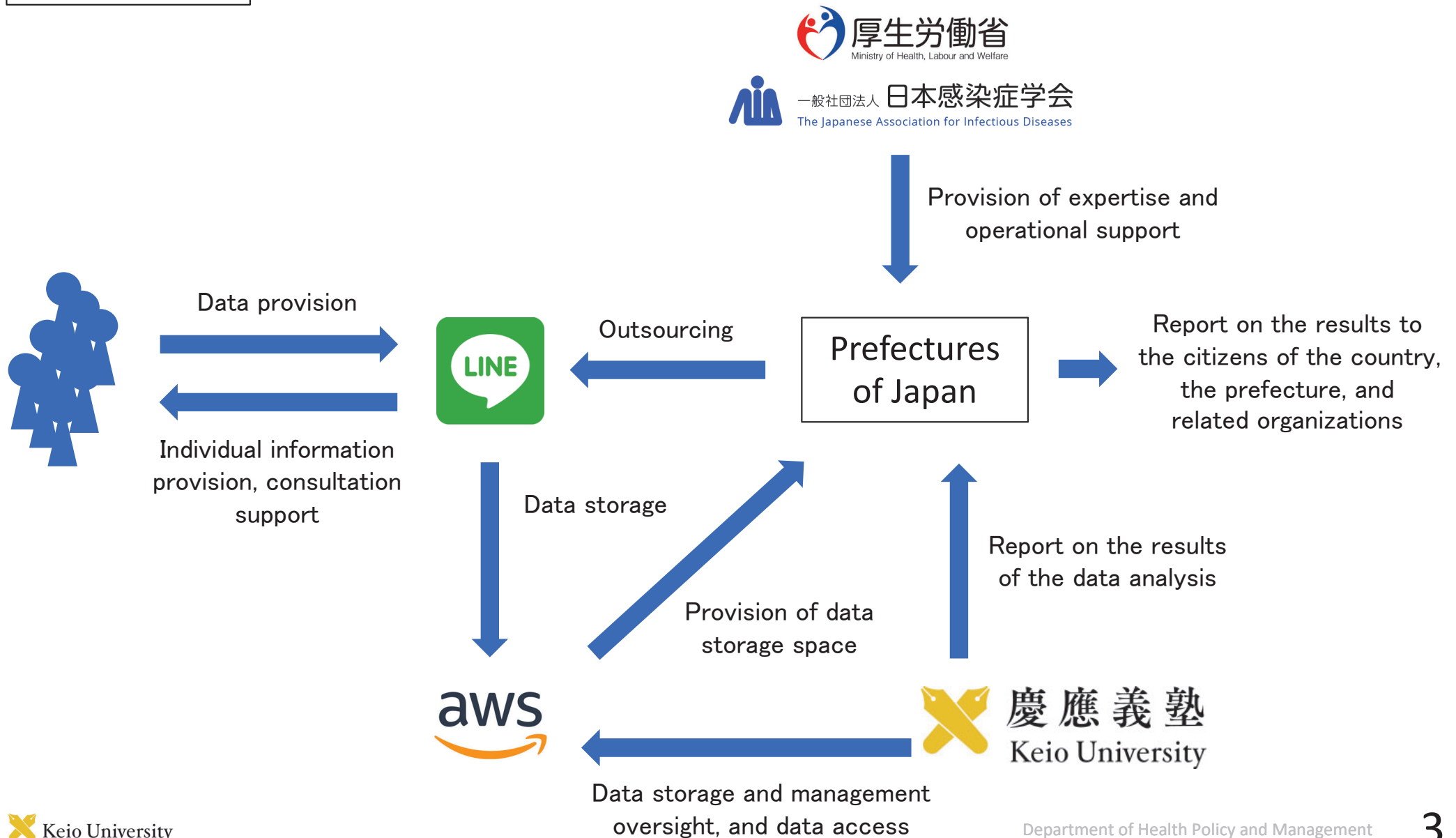
The system specifically implements the following three points:

- Support for personalized self-care and prevention of secondary infections
- Real-time follow-up
- Population-level feedback and rapid identification of actions

(For more details, see the supplementary material)

COvid-19: Operation for Personalized Empowerment to Render smart prevention And care seeking [COOPERA]

Project design

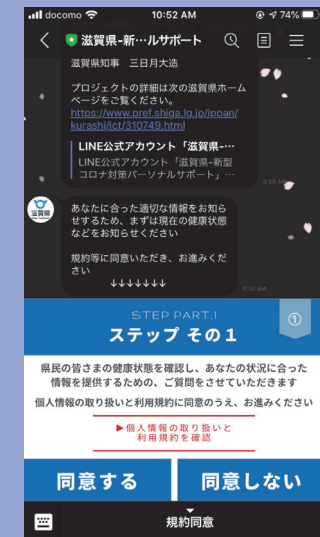


COvid-19: Operation for Personalized Empowerment to Render smart prevention And care seeking [COOPERA]

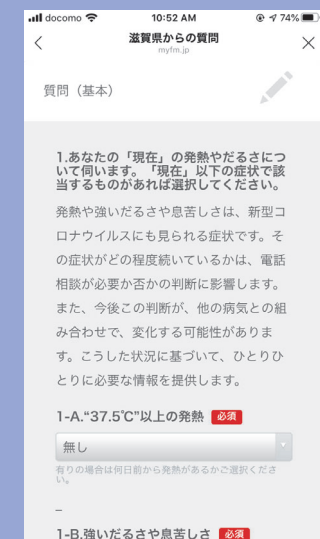
Questionnaire summary

There are two main questions on LINE:

- Basic questions: whether the user have a current fever ($>37.5^{\circ}\text{C}$) or a strong feeling of weariness (fatigue) or shortness of breath (difficulty breathing), and their durations, those in the past month, gender, age, medical history, and recent overseas travel history, etc.
- Detailed questions: body temperature, symptoms, medications, risk-avoid behavior, history of medical consultations, diagnostic results, stress assessment with K6, information on contact with infected persons in the vicinity, etc.
- According to the results of the responses, we recommend that the user should consult with the local government's counselors, based on the guidelines set by the Ministry of Health, Labour and Welfare (MHLW), and provide information such as Q&A on COVID-19 from the MHLW.
- Follow up with detailed questions sent daily to those with symptoms and periodically to those without



Screenshot of getting consent to the survey



Screenshot of the survey response scene

Google COVID-19 Community Mobility Reports

Île-de-France

Retail & recreation

-91% compared to baseline



Grocery & pharmacy

-69% compared to baseline



Parks

-89% compared to baseline



Transit stations

-87% compared to baseline



Workplace

-63% compared to baseline



Residential

+20% compared to baseline

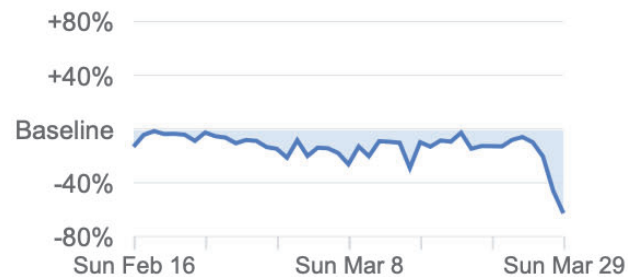


Google COVID-19 Community Mobility Reports

Tokyo

Retail & recreation

-63% compared to baseline



Grocery & pharmacy

-32% compared to baseline



Parks

-66% compared to baseline



Transit stations

-51% compared to baseline



Workplace

-27% compared to baseline



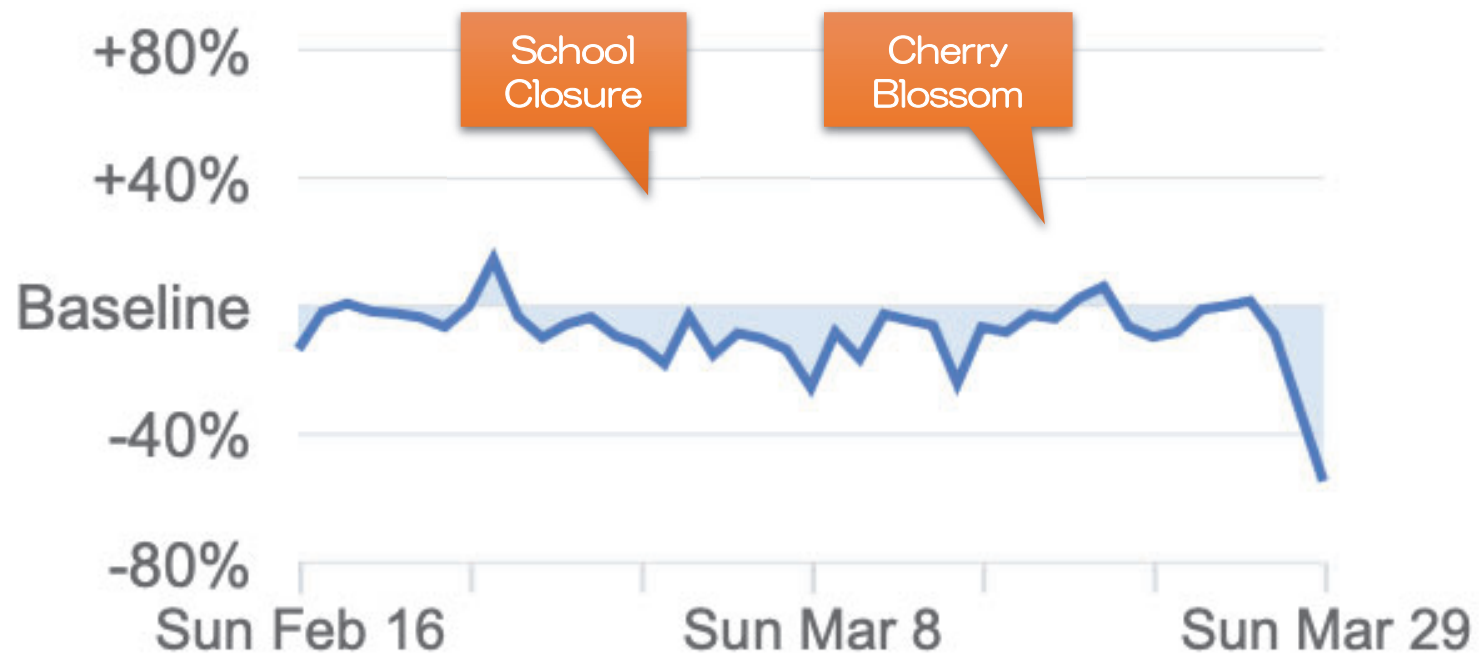
Residential

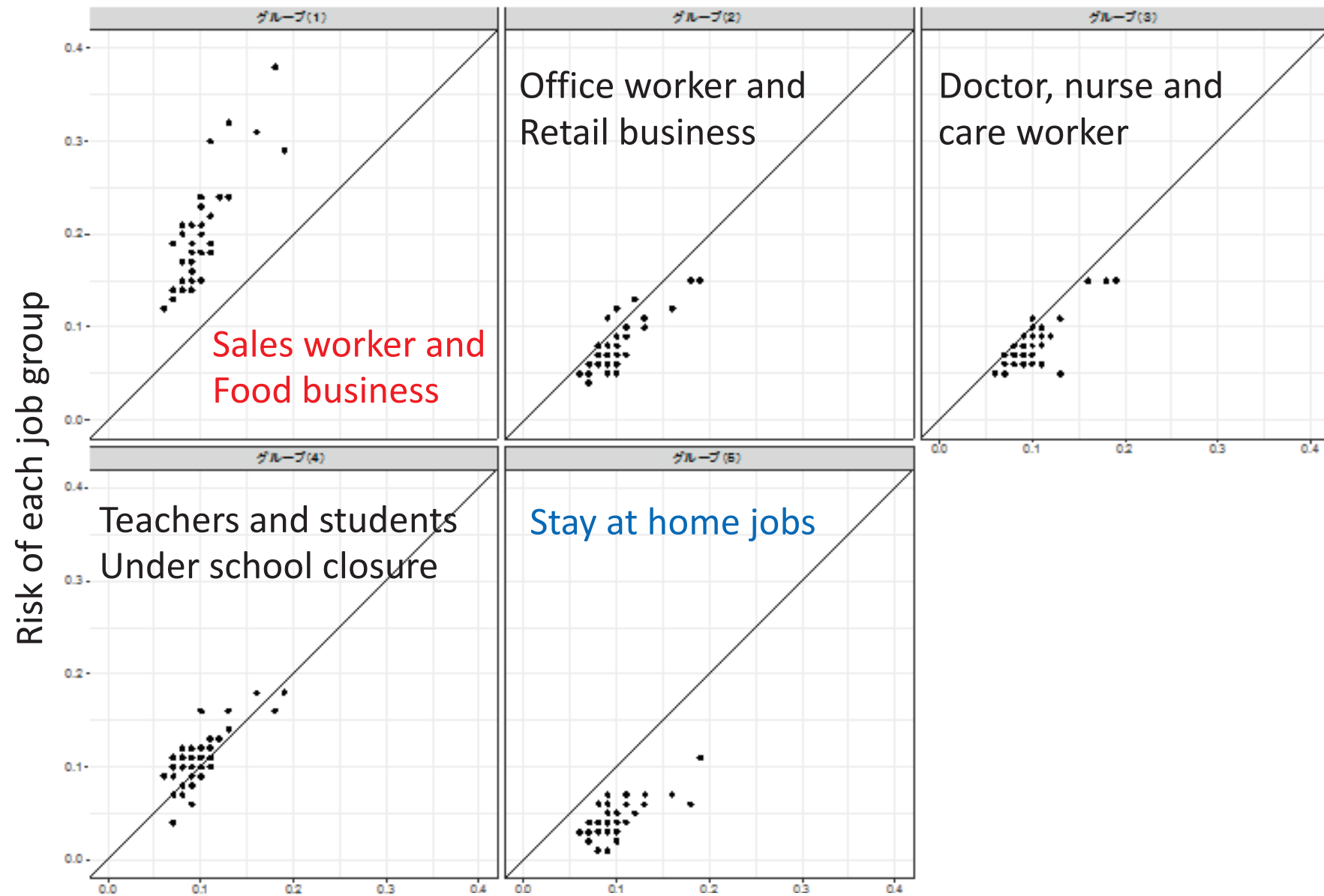
+14% compared to baseline



Retail & recreation

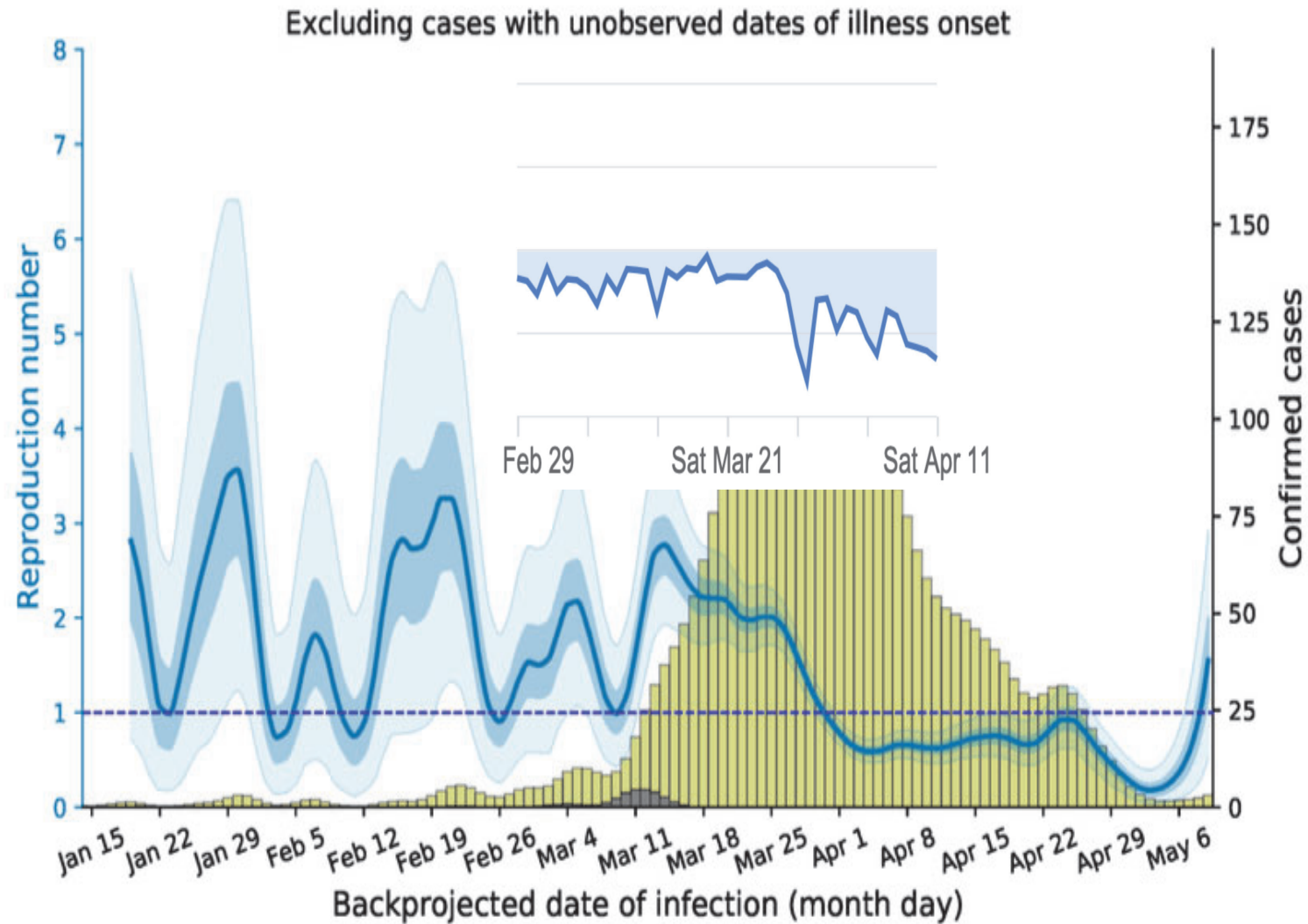
-55% compared to baseline





Region Risk (Rate of Fever in general publics)

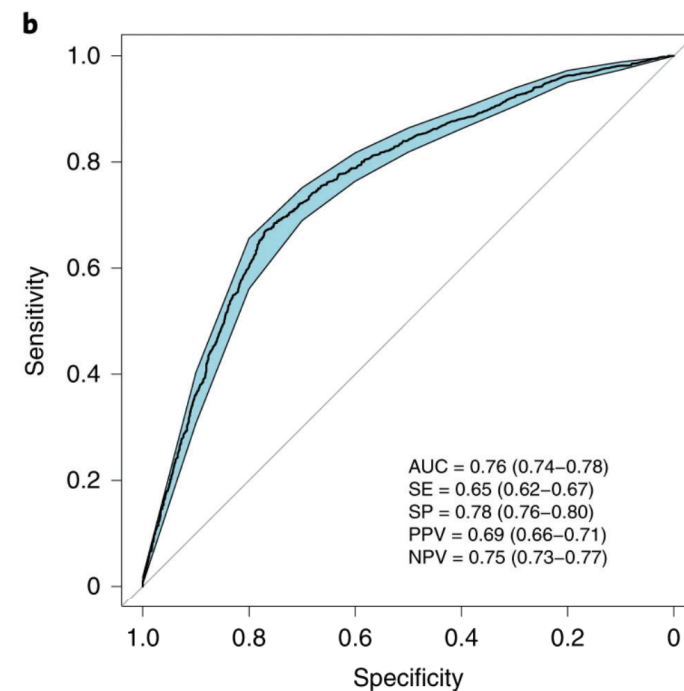
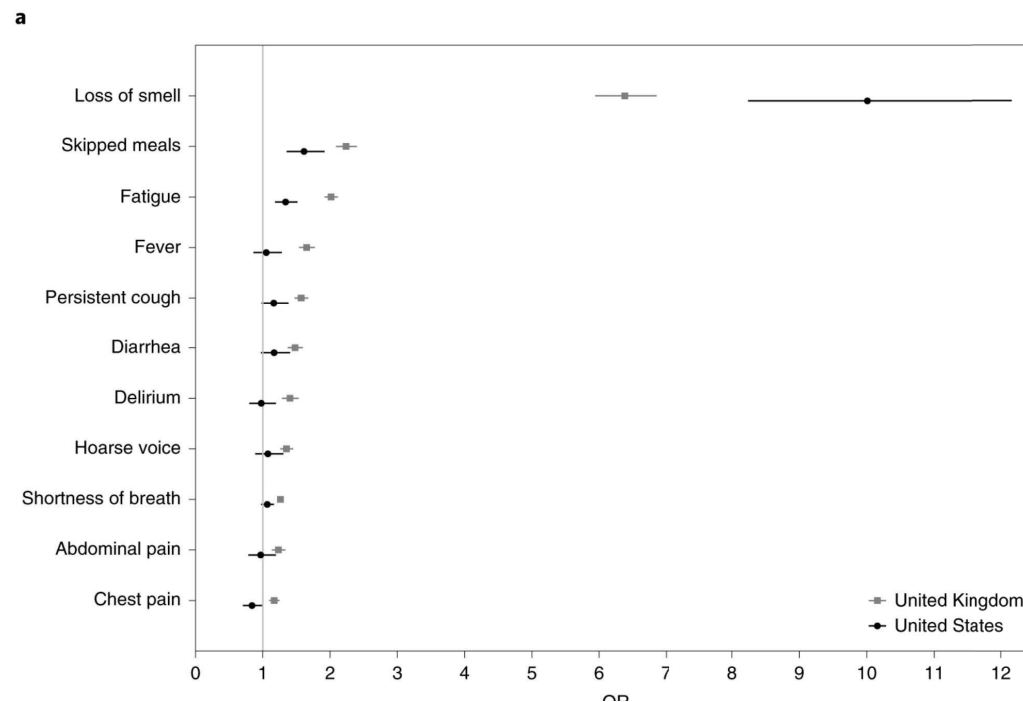
Rt compare with google mobility report

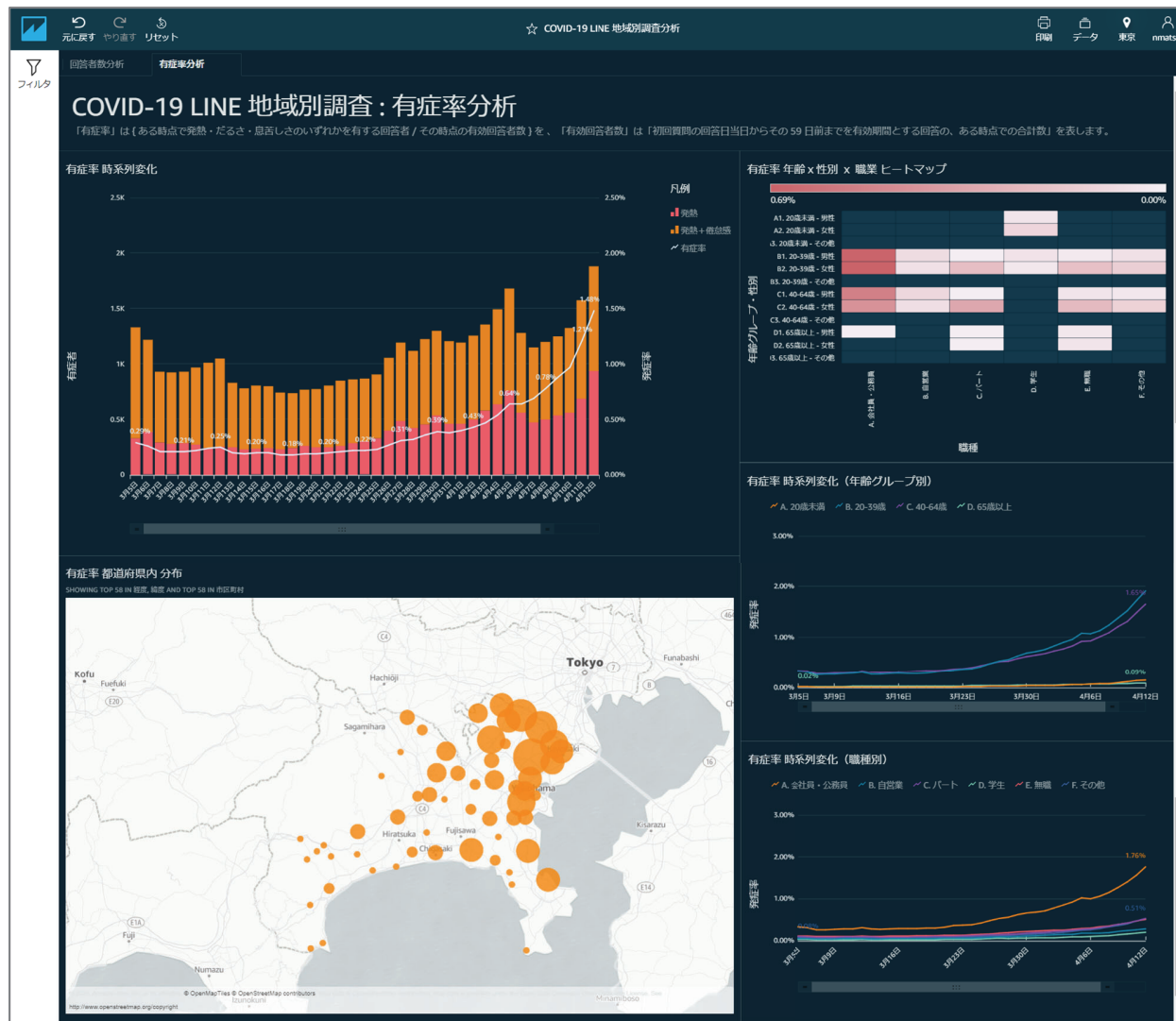


Real-time tracking of self-reported symptoms to predict potential COVID-19

Fig. 1: Association between symptoms and SARS-CoV-2 infection, and ROCs for prediction of the risk of a positive test.

From: [Real-time tracking of self-reported symptoms to predict potential COVID-19](#)





画面に表示されているのは
ダミーデータに基づいた分
析です。実際のデータでは
ありません。

本機能はIQVIAジャパンの無
償協力により作成されまし
た。



General Data Protection Regulation (2018.5-)



The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years - we're here to make sure you're prepared.

After four years of preparation and debate the GDPR was **finally approved** by the EU Parliament on **14 April 2016**. Enforcement date: **25 May 2018** - at which time those organizations in non-compliance may face heavy fines.

Data Portability

GDPR introduces data portability - the right for a data subject to receive the personal data concerning them, which they have previously provided in a '*commonly use and machine readable format*' and have the right to transmit that data to another controller.

privacy. The key articles of the GDPR, as well as information on its business impact, can be found

The principles of Japanese **VALUE CO-CREATION SOCIETY**

Maneuvering the strengths of American, EU, and Chinese models, CO-CREATION SOCIETY underlies the basis on which diversity and plurality of values can be accomplished with everyone.

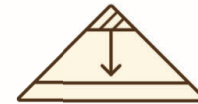
**Economy-driven
innovation**



**Data as an extension
of property goods
(GDPR and Data Portability)**



**Top-down and uniform
management of
Social Credit System**



**Value-driven
innovation**



**Data as common goods
through active choice
(Going beyond GDPR)**



**Bottom-up decision,
diversity, and pluralism
in value sharing and
social credit system**



Speeches and Statements by the Prime Minister

Toward a New Era of “Hope-Driven Economy”: the Prime Minister's Keynote Speech at the World Economic Forum Annual Meeting

January 23, 2019



The regime we must build is one for D.F.F.T., Data Free Flow with Trust -- non-personal data, needless to say. It is not the big, capital intensive industries, but rather we individuals who will benefit from both the fourth industrial revolution and what we call “Society 5.0,” which this fourth industrial revolution will bring about.

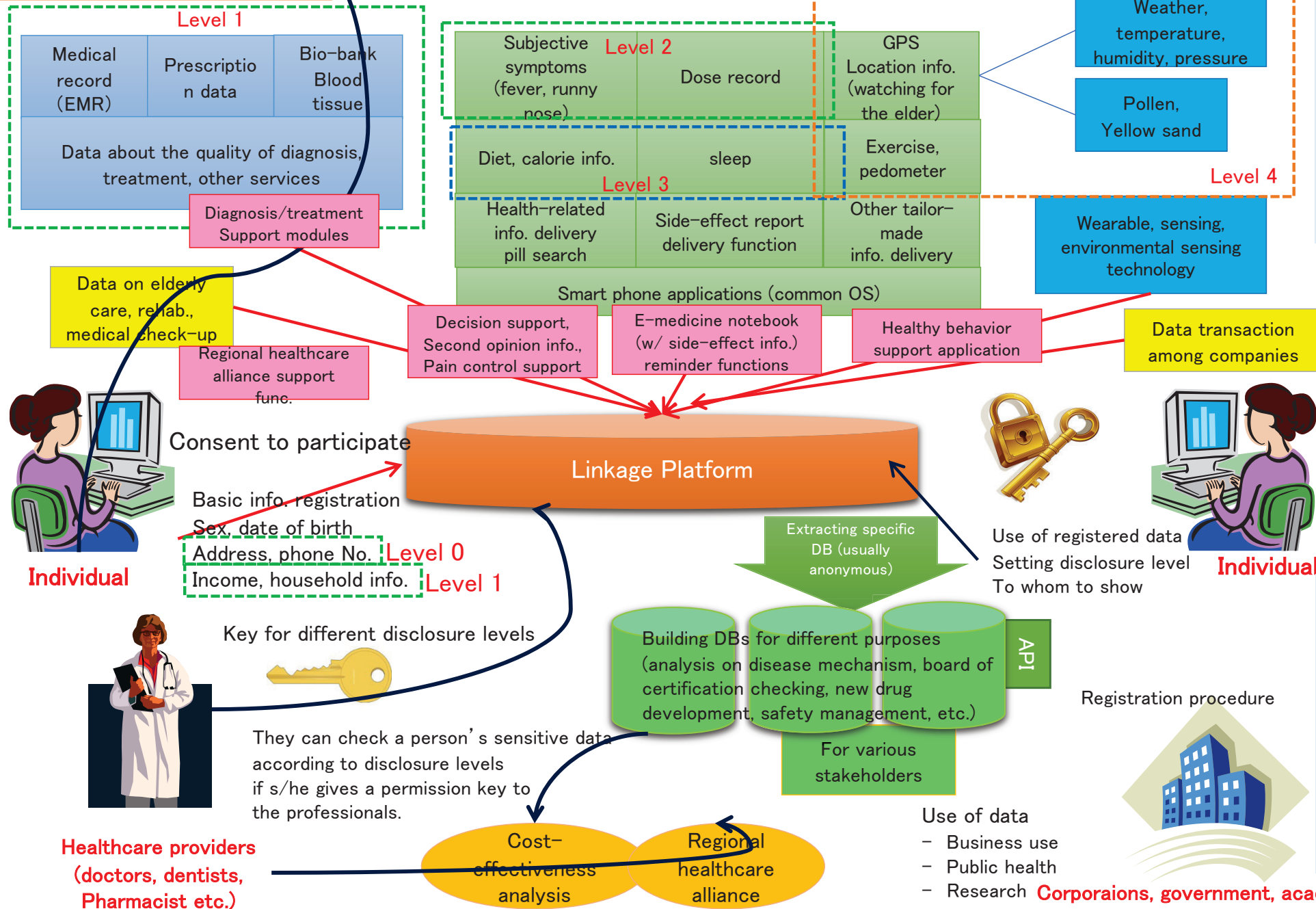
In Society 5.0, it is no longer capital but data that connects and drives everything, helping to fill the gap between the rich and the less privileged. Services of medicine and education, from elementary to tertiary, will reach small villages in the Sub Saharan region. Girls who have given up going to school will see, beyond their own village, a wider horizon where the sky is the limit.



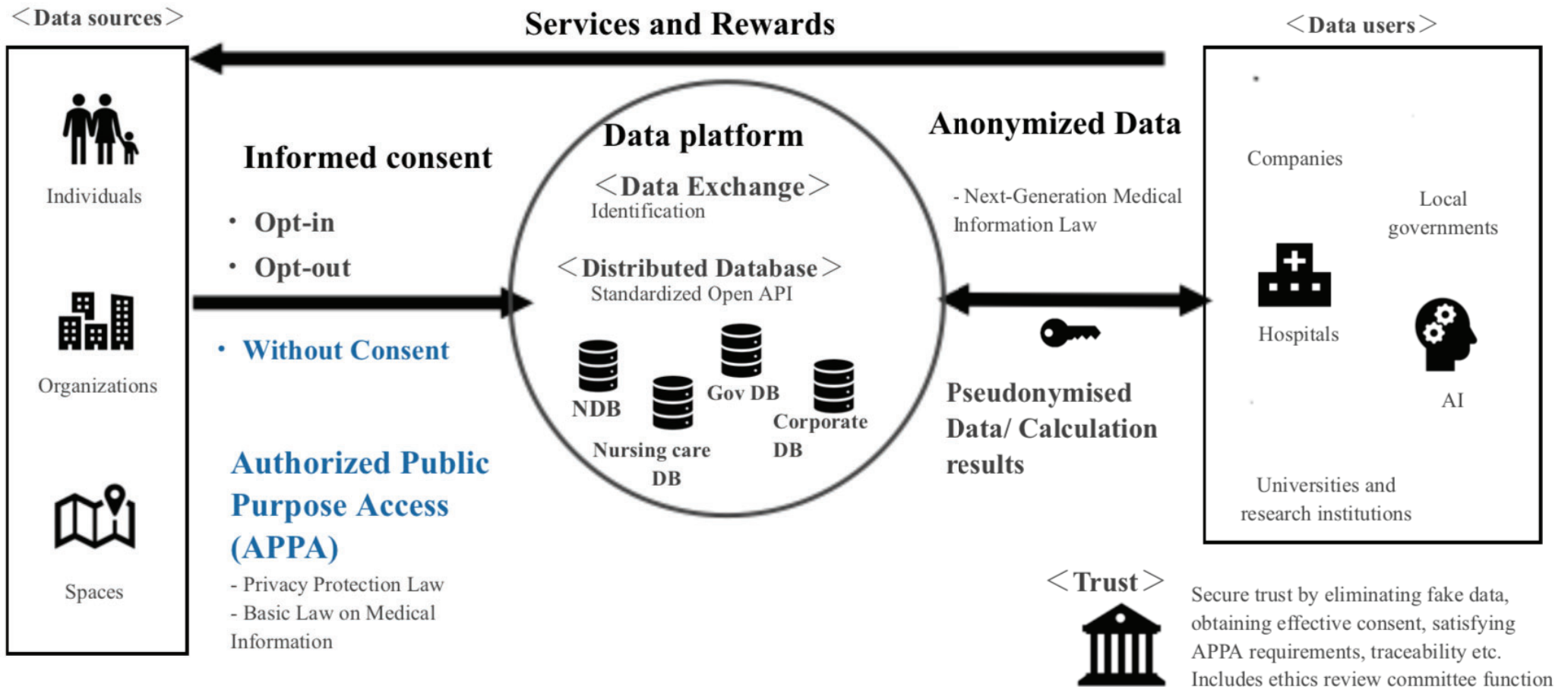
K

Person-centered open Platform

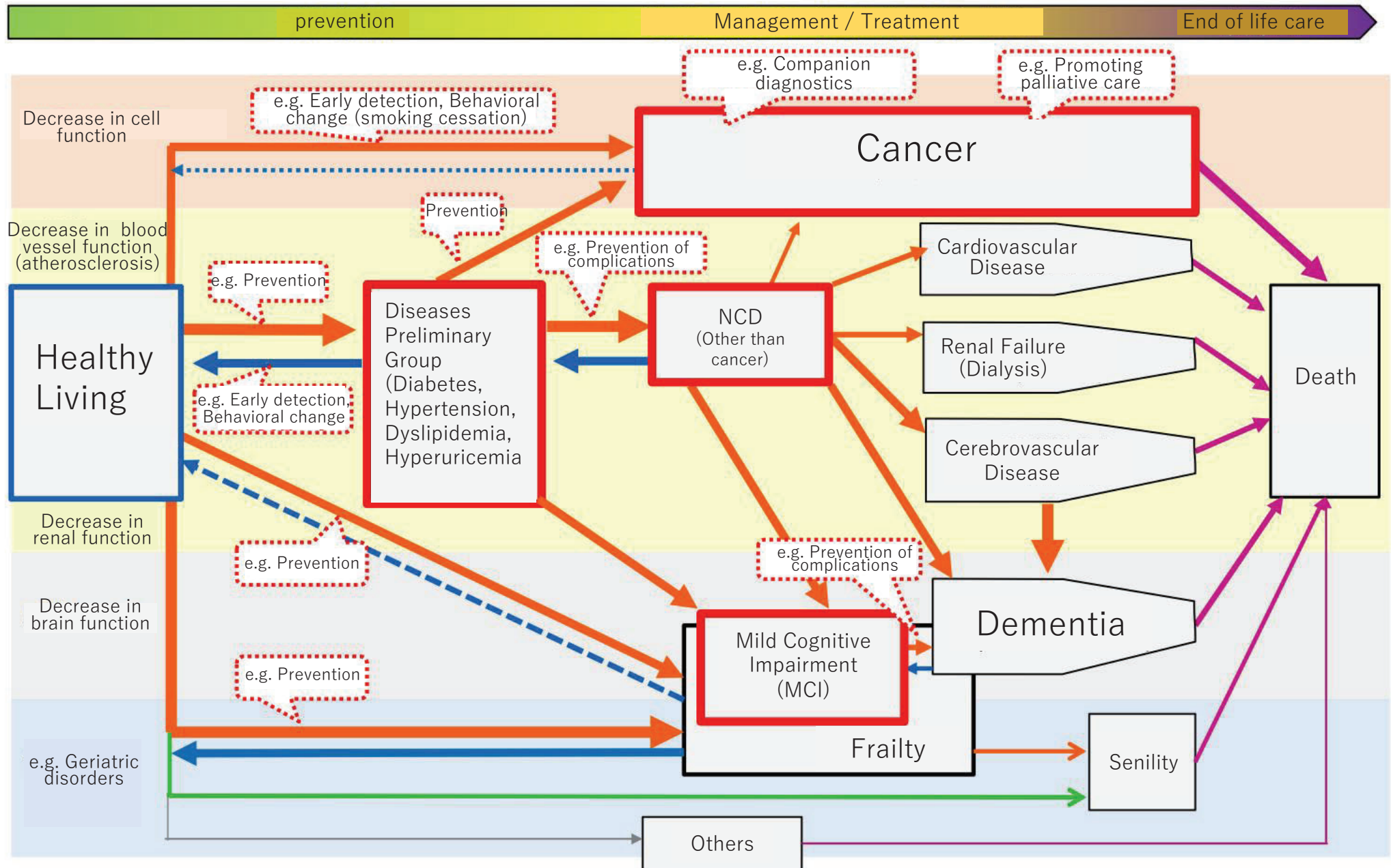
Sensitivity Level: 0: High – 4: Low



Healthcare Data Governance framework



Course of Disease



NCD=Non-Communicable Diseases

Re-invent our Lives

Not only disease management, but also wellbeing empowerment

Wellbeing Platform

人々のwellbeingを支えるあらゆる取り組みを対象に



Empower everyone

Pursue an active way of living and which lead to healthy life.

Inequity or illness does not always mean a burden on life

Community support

Possible to receive appropriate support based on scientific basis under a familiar environment

Rapidly cooperate to the best organization when a difficult judgment and advanced response is required

Value-based care

To provide the world's best treatment/diagnosis and care by having good cooperation among organizations

To provide customized treatment and care to individuals by combining global evidence and local real world data

The era of human co-being: *Upgrade Our Society*

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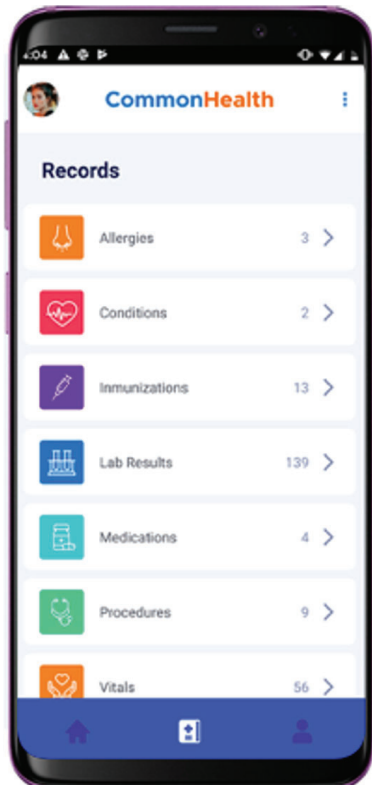


Bottom-up decision,
diversity, and pluralism
in value sharing and
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The Commons Project

Independent Nonprofit Public Trust



- **CommonHealth** is the Android platform that lets people collect and store their personal health data and share it securely with the health partners they **trust**
- Data is only shared with clear, informed **consent**



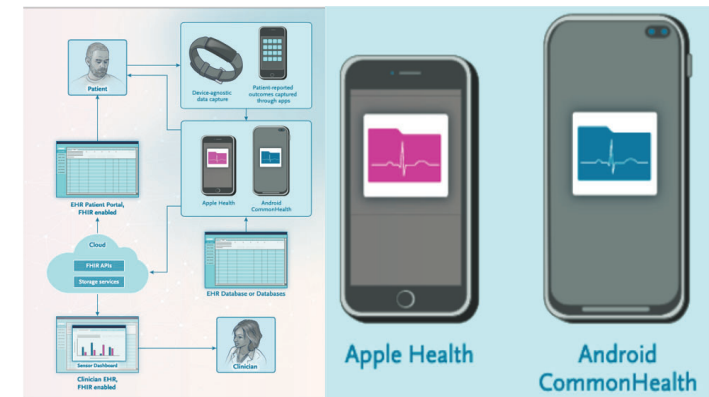
The NEW ENGLAND
JOURNAL OF MEDICINE

REVIEW ARTICLE

FRONTIERS IN MEDICINE

Mobile Devices and Health

Ida Sim, M.D., Ph.D.



The CommonHealth model was recently featured in the [New England Journal of Medicine](#).

A Privacy Preserving Model to Enable Societal Re-Engagement

